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## SINGER/SONGWRITER AND YOUTUBE STAR ALEX G ANNOUNCES TOUR DATES AND UPCOMING EP, *SHARE YOUR STORY*

Pre-Order *Share Your Story* Now (<http://www.officialalexg.com>)  
Click [HERE](#) To Watch/Share Alex G's YouTube Videos

Los Angeles, CA, Friday, September 18, 2015 – Los Angeles-based singer/songwriter Alex G kicked off her one-month Share Your Story Tour on Wednesday, September 16, in Phoenix, Arizona, at Last Exit Live. Alex and her band will hit over 15 markets in the U.S. and Canada in support of her third EP, *Share Your Story*, available on Friday, October 30, with pre-orders available now through her website, <http://www.officialalexg.com>. The tour will conclude on Friday, October 16, in Santa Ana, California, at the Constellation Room.

Alex G began posting videos of herself singing song covers in 2010, and her YouTube channel quickly became one of the fastest-growing on the massive site. As of September 2015, Alex's page has over 194 million views and nearly 1.5 million subscribers, with an additional 590k followers across Facebook, Instagram, and Twitter.

She created her channel in 2010, while in high school in Colorado, as a way to overcome stage fright, and her fanbase started organically growing after each video post. To date, the top three cover videos from her collection include "Payphone" by Maroon 5 with 15.8 million views, "Thrift Shop" by Macklemore & Ryan Lewis with 14.4 million views, and "Roar" by Katy Perry with 14.2 million views. With her confidence growing, Alex began writing her own songs and released two successful EPs, *Found* (2012) and *It's You That I'll Miss This Christmas* (2013). Alex released her debut album, *Growing Up*, in 2014. The well-received album broke into the iTunes Top 100 chart and reached #24 on the iTunes Pop chart. During the creative process for *Growing Up*, Alex collaborated with several incredible songwriters and producers including Jason Mraz, Lauren Christy, Mikal Blue, and Jason Reeves.

"After *Growing Up* was released, I realized I wanted to be about something—more than just a cute or

*bubbly girl with good values and a nice voice. I want to be a leader,” said Alex G. “This past year, learning about the power of vulnerability and authenticity has changed my personal life and relationships, and I decided they would be a priority in shaping my music career. Vulnerability brings people closer together. Once I stopped hiding behind a mask of perfectionism and started showing my followers my true, authentic self—even when it was difficult—the incredible responses from my fans show that one person taking a stand for authenticity leads others into the same brave space.”*

Alex has grown from a fragile high school student, eager to please and perform, into an independent businesswoman who has taught herself how to record, film, edit, manage social media, and collaborate with other artists. However, it wasn't until recently, when she began hanging out with people outside of her scene, that she realized the importance of being authentic and honest to herself and to her fans. In exploring her own story, Alex began to discover her voice. As she discovered the power of that voice, she discovered the power of giving a voice to others, to lending her voice to humanity, rather than to the pursuit of being an “unattainable superstar.” A voice is exactly what Alex gave to five of her fans on her new concept EP, *Share Your Story*.

The EP marks a massive shift in Alex's personal journey and artistic presence in the industry. Each song on the EP is based on a fan's personal story. Out of 1,300 submissions, five people have name-titled tracks on the EP: *Charlotte, Muriel, Ben, Royston, and Alena*. After the first round of tour dates listed below, Alex will continue touring in support of the EP, heading to Europe in November. In several cities she will be meeting the fans the *Share Your Story* tracks were based on for the first time, and she hopes the songs written for one person will be able to touch the thousands of people who hear them.

*“I want people to understand that there is power in their story,” Alex continues. “I want people to come in and leave feeling more brave, or at least less alone. Everyone, at one point in their lives, has needed someone to hand them the courage to step up and speak. That’s what I want this tour to be for everyone who comes.”*

Don't miss your chance to see Alex G share her story.

Tour Dates:

Sun, 9/20	Denver, CO	Cervantes' Other Side
Tue, 9/22	Little Rock, AR	Juanita's Cantina - Patio
Wed, 9/23	Nashville, TN	Exit/In
Thu, 9/24	Atlanta, GA	Eddie's Attic
Sat, 9/26	Tallahassee, FL	Pug's Live
Sun, 9/27	Orlando, FL	Backbooth
Tue, 9/29	Charlotte, NC	The Evening Muse
Wed, 9/30	Vienna, VA	Jammin' Java
Sat, 10/3	New York, NY	Webster Hall Studio
Mon, 10/5	Montreal, Quebec	La Sala Rossa
Tue, 10/6	Ottawa, Ontario	Sugar Raw Café
Wed, 10/7	Toronto, Ontario	Smiling Buddha
Fri, 10/16	Santa Ana, CA	Constellation Room

*\*More dates TBA*

For complete ticket and tour information visit <http://www.officialalexg.com/tour.html>.



Photo credit: Valerie Noell

To keep up with Alex G on social media, visit:

[Facebook](#) | [Instagram](#) | [Twitter](#) | [YouTube](#)

Press Assets:

<http://www.kelleemackpr.com/alexg>

☐ ShareYourStory



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