

FOR IMMEDIATE RELEASE



ROBIN DIMAGGIO ENDORSES GRETSCH DRUMS

Celebrated Musical Director and Drummer Plays the Finest Instruments

Garfield, NJ (November 18, 2014) — **Gretsch Drums** is honored to announce that **Robin DiMaggio** has chosen to endorse its products. Robin's broad spectrum of professional experience has made him a charismatic ambassador of the arts. Robin is the U.N.'s Music Director for the fifth year running, where his responsibilities include coordinating musical guests for the General Assembly. Having toured and recorded with industry veterans such as Paul Simon, David Bowie, Jackson Brown, Tupac, Dr. Dre, Daft Punk and many more, DiMaggio also served as musical director for late-night TV's *The Arsenio Hall Show* during its 2013-2014 seasons.

Asked why he chose to play Gretsch, Robin said, "My first sound at two years old was Gretsch. Now I'm finally home and creating the perfect fusion from Gretsch Drums to my international approach to music creating a one-of-a-kind momentum."

<http://www.gretschdrums.com>

<http://dimaggiointernational.com>

<https://www.facebook.com/robindimaggio>

Press assets: www.kelleemackpr.com/robindimaggio

###

Press Contact:

Kelly MacGaunn

kelleemack pr

(818) 430-8926

kelly@kelleemackpr.com